BINGLEY TOWN COUNCIL



Bingley Town Council, Myrtle Place, Bingley, BD16 2LF

Events, Marketing and Communications Committee

Date: Friday 18th November 2022

The press and public are invited to attend a meeting of the Events, Marketing and Communications Committee, which will be held on Wednesday 23rd November 2022 at The Hub, Myrtle Place, Bingley, BD16 2LF, at 6.30pm.

Eve Haskins

Town Clerk to the Council
Bingley Town Council, Myrtle Place, Bingley, BD16 2LF
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This meeting is open to the press and public by virtue of the Public Bodies (Administration of Meetings) Act 1960, s1

AGENDA

2223/24 Apologies for absence

- a) To note apologies for absence.
- b) To approve reasons for absence.

2223/25 Disclosures of interest

- a) To receive declarations of interest from councillors on items on the agenda.
- b) To receive written requests for dispensations for disclosable pecuniary interest.
- c) To receive and consider requests for dispensation as appropriate.

2223/25 Minutes

To confirm as a correct record the minutes of the Events, Marketing and Communications Committee (EMACC) meeting held on 17th August 2022 (attached).

2223/26 Confidential items to be discussed after item 2223/32

To consider if any items on the agenda need to be discussed in confidence after item 2223/32, following exclusion of the press and public, due to their sensitive nature.

2223/27 Public Participation

Members of the public are reminded that this is their opportunity to speak to the meeting on any topic relevant to the work of the council. However, they may not speak during the rest of the meeting unless specifically invited to do so by the Chair.

2223/28 Markets

To consider any market issues and to agree any actions, including on the following:

- a) To consider the advice from Baildon Farmers' Market organisers.
- b) To receive an update from the markets' meeting held on 26th August 2022.
- c) To discuss the future of the Farmers' Market, including publicising it via articles/adverts within local publications (Your Local Magazine, half page advert for early 2023 previously agreed by Full Council).

2223/29 Communication

To consider the Council's communication with the public and to agree recommendations to Full Council on the following:

- a) To consider greater communication with the public, including local radio and social media.
- b) To discuss the suggestions from residents collated at local events (further information attached).
- c) To discuss the publicising of the grant funding to local groups, including CIL funding.
- d) Policies:
 - (i) Review of Charity Stall Policy (attached).
 - (ii) Review of Communications Policy (attached).
 - (iii) Adoption of Community Engagement Policy (attached).
 - (iv) Review of Editorial Policy for Newsletters (attached).

2223/30 Events

- a) To consider the Town Council's involvement in local events run by third parties, including involvement in the City of Culture 2025.
- b) To consider the Town Council organising events in 2023, for consideration during budget discussions.
- c) To consider the suggestion for a Bingley arts and crafts day.

2223/31 Bingley Town Hall

To consider the future of Bingley Town Hall, and to consider any actions the Town Council could take to support it.

2223/32 Date of next meeting

To note the date for the next committee meeting on Wednesday 21st December 2022 at 6.30pm in the Hub, Myrtle Place, Bingley, BD16 2LF.

2223/33 Exclusion of the press and public

To resolve that members of the press and public be excluded from any items under the provision of the Public Bodies (Admission to Meetings Act 1960 s1 (2)), during consideration of items of a confidential nature.